



Types & Frameworks of Public Policy

Course: Development Policy (Kebijakan Pembangunan)

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What Is Public Policy?

Public policy refers to deliberate government decisions and actions designed to achieve specific goals in the public interest. Essentially, the government's response to societal problems.

Public Problem

Issues felt collectively by society that require state intervention to resolve.

Government Actor

Policies are made by institutions or officials with formal authority to decide on behalf of the public.

Social Goal

Established to achieve the common good: welfare, justice, order, or public protection.



Distributive Policy

Distributive policies **deliver benefits to specific groups without disadvantaging others**. Resources are allocated to promote development and equal opportunity.

LPDP Scholarship

Government funding for high-achieving students to pursue higher education and strengthen national human resources.

Fertilizer Subsidy

The government lowers fertilizer prices so farmers face lighter production costs, boosting agricultural output.

Redistributive & Regulatory Policy

Redistributive Policy

Transfers resources **from one group to another** to reduce inequality.

- **BLT (Direct Cash Aid):** Tax revenues redistributed to poor households.
- **BPJS Kesehatan:** Contributions from higher-income members subsidize healthcare for the poor.

Regulatory Policy

Governs the **behavior of individuals and industries** — no direct aid, just rules for safe and orderly activity.

- **Halal & BPOM Labels:** Mandatory food and beverage safety standards.
- **Smoking Bans:** Prohibited in hospitals, schools, and public transport.

Constitutive (Institutional) Policy

Constitutive policies **establish institutions or governance systems** that shape how the state operates and delivers public services.



KPK — Corruption Eradication Commission

A specialized independent body created to investigate, prosecute, and prevent corruption across all levels of government.



BPJS — Social Security Agency

Established to administer national health insurance and employment social security programs for all Indonesian citizens.



Case-Based Learning (CBL) Activity

Apply your understanding of public policy types through structured group analysis and presentation.

01

Form Groups

Students are divided into three discussion groups.

02

Choose a Policy Type

Each group selects one type: distributive, redistributive, regulatory, or constitutive.

03

Analyze Effectiveness

Evaluate the policy's effectiveness using data, empirical facts, or credible references.

04

Identify Weaknesses & Recommendations

Identify policy shortcomings and propose improvements for better implementation.

05

Present to Class

Discuss for 20 minutes, then present findings orally to the class.



Thank You

Development Policy — *Kebijakan Pembangunan*

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DISTRIBUTIVE

REDISTRIBUTIVE

REGULATORY

CONSTITUTIVE