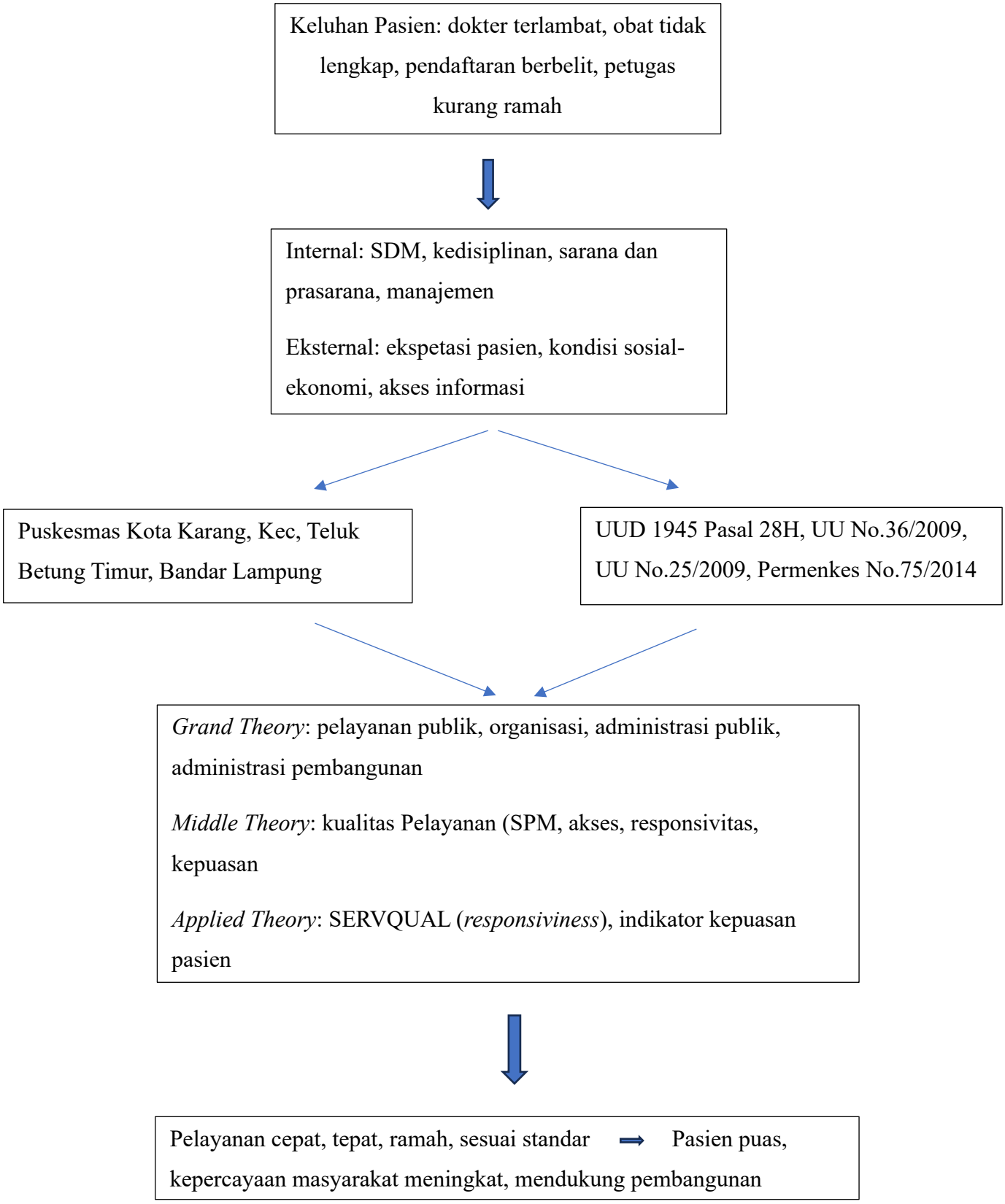Kerangka Berpikir