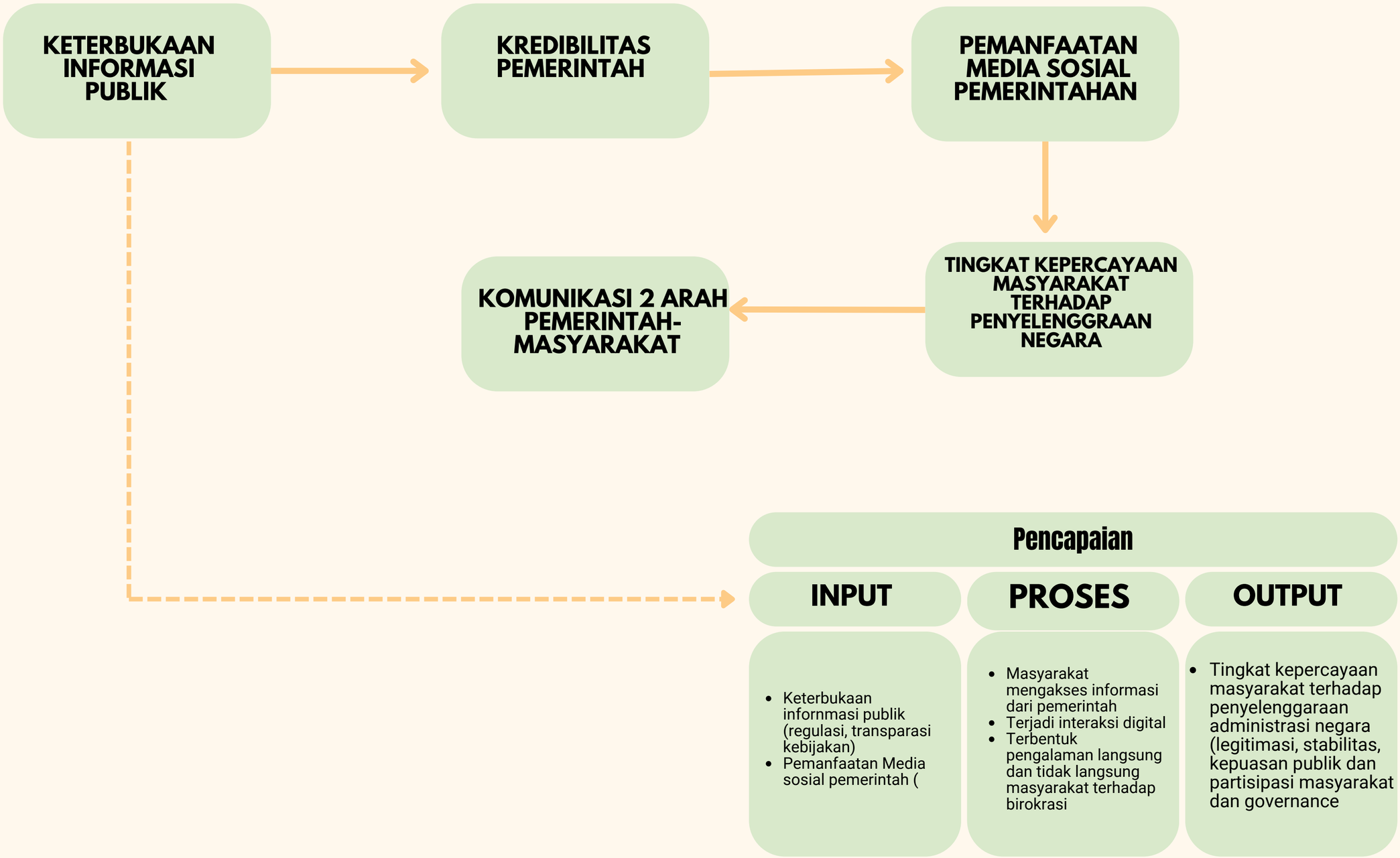Kerangka Pemikiran