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Kelas : B

Port 2 Business Plan

5. Competitors & Benchmark

- ↳ list competitor
- ↳ competitive Analysis
- ↳ Business benchmark

6. Marketing plan / Strategy

- ↳ positioning
- ↳ Pricing
- ↳ product
- ↳ place
- ↳ promotion

7. Organization & Management

- ↳ founder
- ↳ Team
- ↳ Struktur & legality

8. Financial

- ↳ sales projection / sales forecast
- ↳ Expense budget
- ↳ Cash flow of sales

- ~ Assets and liabilities

- ~ Break even analysis

9. Closing & Contacts

Merupakan sebuah bagian dari penutup yang

memuat :

- ~ Konklusi

- ~ tawaran

- ~ lampiran

- ~ Contract detail