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Part I Business Plan

1. Executive Summary

- ~> paragraf manfaat guru produk
- ~> paragraf visi dan misi

2. Company Description

- ~> Mission and Value
 - ~> local
- ~> legal structure
- ~> achievements

3. Services and products

- ~> Problem to be solved
- ~> solution
- ~> Value proposition

4. Market Analysis

- ~> Industry description
- ~> Target Audience
- ~> Competitive Analysis
- ~> Projection