Successful Businesses

Getting Ready



What do you think makes a business successful? Number the items in each list from 1 (the most important) to 5 (the least important). Compare your answers with a partner.

A restaurant	A language school	A hotel
location	location	price
prices	staff	rooms
service	courses	location
atmosphere	popularity	facilities
other:	other:	_ other:

(01-12))) Listening 1

People are talking about different businesses. What do they dislike about each place? Listen and circle the correct letter.

- 1. a. the food
 - **b.** the service
- 2. a. the location
 - **b.** the prices

- 3. a. the popularity
 - **b.** the prices
- 4. a. the service
 - **b**. the location

- 5. a. the prices
 - **b.** the service
- 6. a. the clothes
 - b. the service

))) Listening 2

CD 1-13 Task 1

People are talking about different businesses. Listen and number the pictures.













CD 1-13 ➤ Task 2

Listen again. What do the people like about each business? Circle the correct letter.

- 1. a. the location
 - b. the service
 - c. the atmosphere
- 2. a. the prices
 - b. the facilities
 - c. the teachers

- 3. a. the staff
 - b. the speed
 - c. the prices
- 4. a. the atmosphere
 - **b.** the staff
 - c. the prices

- 5. a. the location
 - b. the prices
 - c. the size
- 6. a. the prices
 - **b.** the quality
 - c. the displays

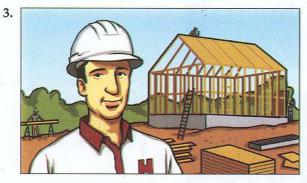
))) Listening 3

CD 1-14 Task 1

People are talking about businesses they own. What does each person think is most important? Listen and circle the correct letter.

1. Ichizo

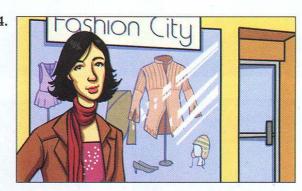
- a. the fish
- b. the chefs
- (c.) the service



- a. the speed
- **b.** the prices
- c. the quality



- a. the website
- b. a good value
- c. the speed



- a. the displays
- b. the quality
- c. the prices

CD 1-14 Task 2

Listen again. What other important things do the people mention? Write the correct letter.

- 1. <u>b</u>
- a. the convenience
- 2. ___
- b. the food
- 3. ____
- c. the prices
- 4. ____
- **d.** the quality



Conversation Corner > Making complaints

Pronunciation

Word stress in complaints

Pronunciation Help

Stress the words in a complaint that highlight the problem.

CD 1-15 Task 1

Listen and repeat. Pay attention to the stressed words in the complaints.

- 3. The prices are really high.
 6. The rooms are not nice.
- The food took too long to arrive.
 The waiters were really slow.
 They were not professional.
 That hotel is too far from the restaurants and clubs.

Task 2

Read the sentences to a partner. Be sure to stress the correct words.

Dictation

CD 1-16 Task 1

Listen to the conversation. Write the missing words.

A: Do you want to go to the Century Fashions sale on Saturday?

professional. B: I'd like to, but the salespeople there ___

A: I know what you mean. They're not very friendly, either.

B: Yeah, and some of the clothes are nice, but some of them are _____ quality.

A: That's true. I bought a sweater there last winter, and it ______ after I wore it twice.

pay for things. The lines are always really long.

A: Then again, I did get my ___ there!

Task 2

Practice the conversation with a partner. Be sure to stress the correct words.

Conversation

Work in pairs. Think of a store that you go to a lot. Discuss two things you like and two things you don't like about that store.