E-COMMERCE

Features

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Subjek

- Overview
- Importance
- Features
- Analysis

https://www.bay20.com/overview-of-ecommerce-and-types-of-ecommerce-websites/

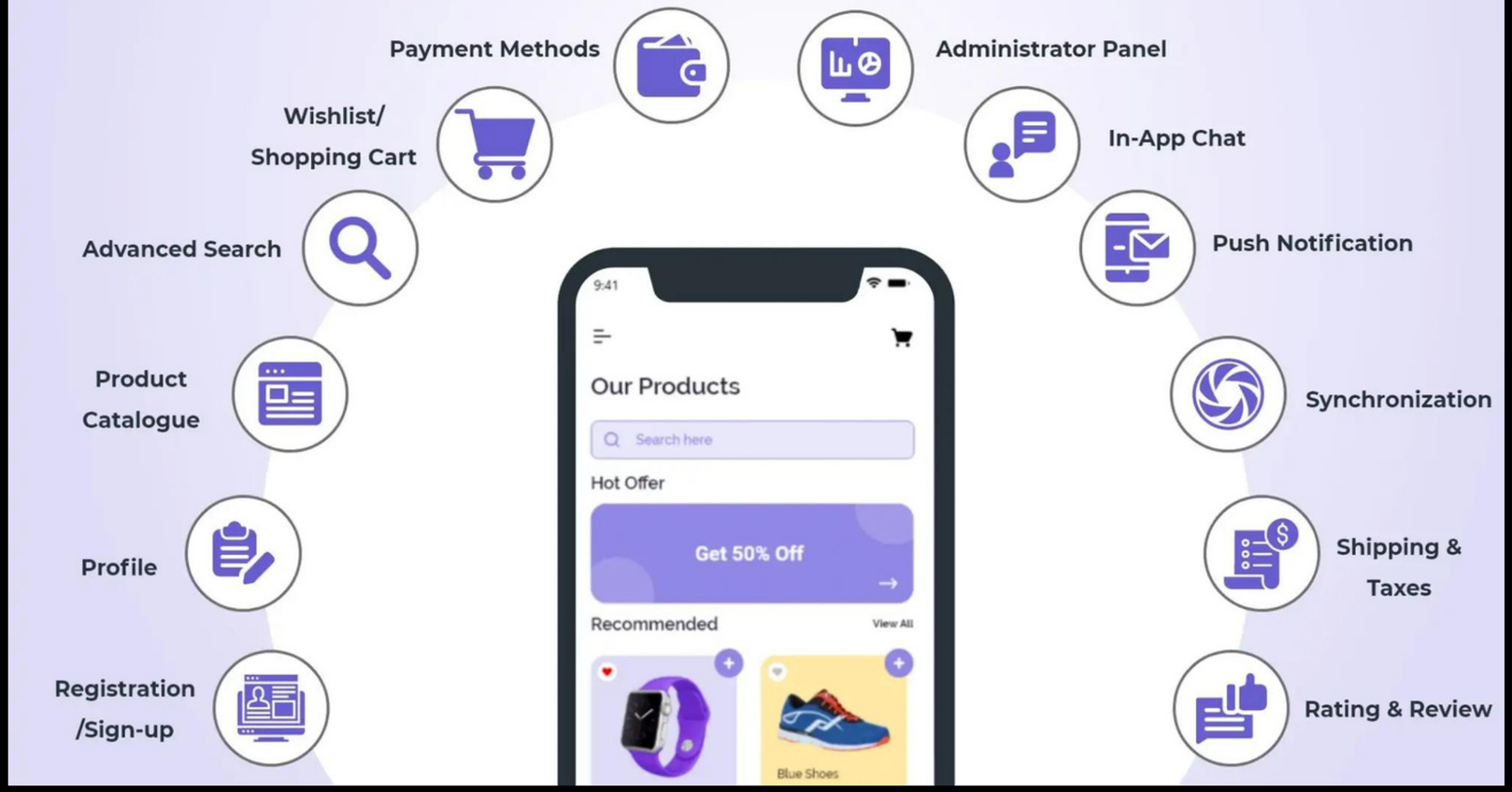
The Importance of Features in E-Commerce

- More marketplace apps coming into existence, marketplace apps ensure that all the required products are within arm’s reach, making them more convenient and effective for the consumer

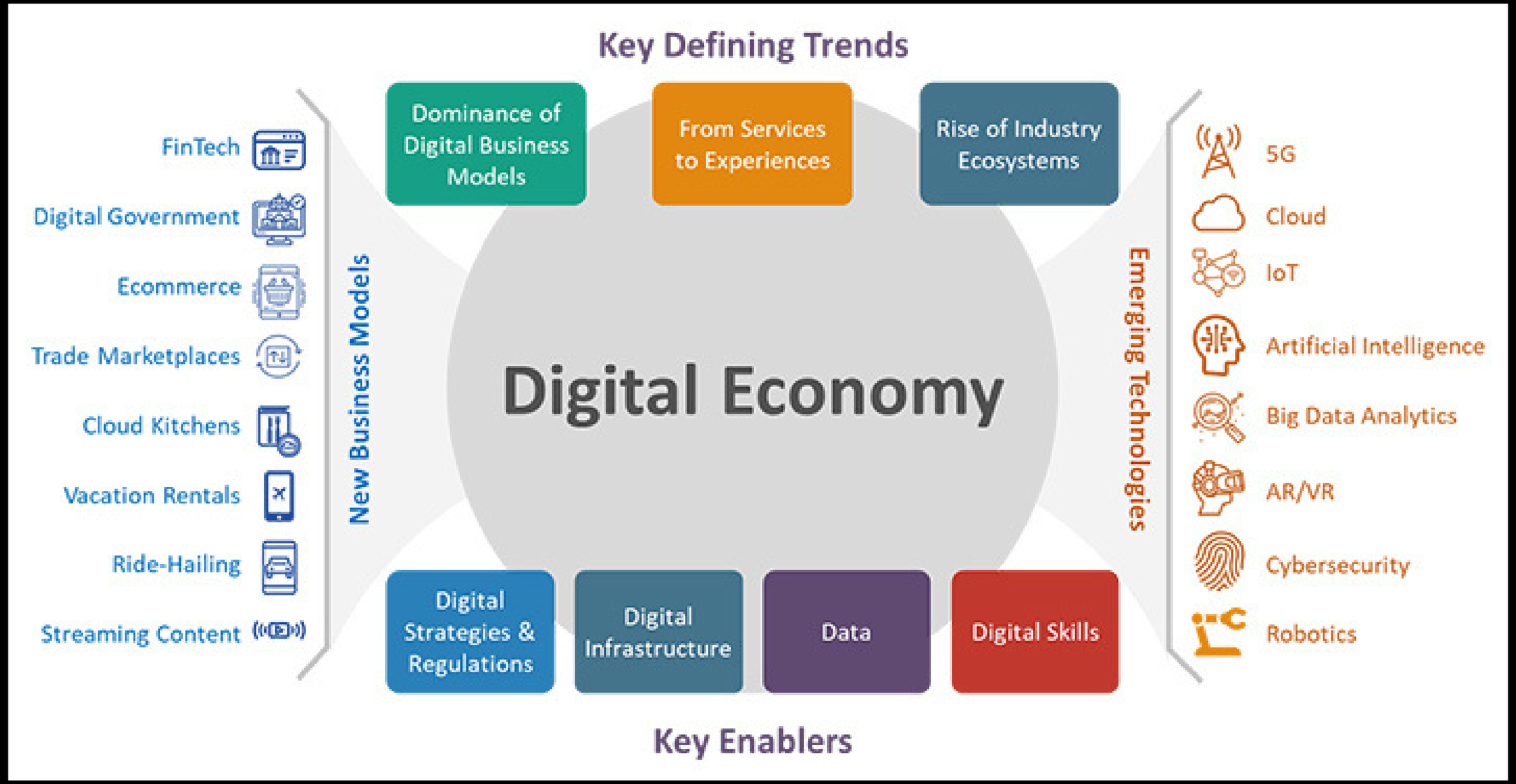
- There are many similar features that make those businesses stand tall and successful. As in any kind of app, you have to plan the kind of marketplace app you want to develop and the proper features that it should offer to its target audience

- An E-Commerce app's features and functionalities are crucial because they decide how the app can perform in the marketplace

Essential Feature For Ecommerce Marketplace App Development



https://appdukaan.com/how-much-does-it-cost-to-develop-an-ecommerce-marketplace-app/



https://e.huawei.com/id/eblog/industries/insights/2021/accelerating-digital-economy

Features Trends

E-Commerce

- Ease Of Navigation
- Omnichannel platform
- Chatbots
- Recommendation systems
- Smart Search
- Retention pop-ups
- Pricing Tools
- Connect to social media
- Business analysis tools
- Multi Payment Integration Systems
- Blockchains
- Remarketing
- Virtual reality
- Augmented reality
- Big data
- Cloud computing
- etc.

https://www.smarthint.co/en/ecommerce-technology/

Category Features

Product

Order

Marketing

User

Platform

Customer services

Transaction report

analysis of the technology and features of the e-commerce software examples mentioned!

- Platform
- Product
- User
- Customer services
- Order
- Marketing
- Transaction report
- etc.

Technology Trend

Features

- https://www.sana-commerce.com/e-commerce-features/
- https://www.g2.com/categories/e-commerce-platforms
- https://www.smarthint.co/en/ecommerce-technology/
- https://agilie.com/blog/what-is-the-killer-feature-of-your-marketplace
- https://youtu.be/cXJtGFHn8XU
- https://youtu.be/I4oMZnfZI68
- https://youtu.be/4rGIk-dk9Ts
- etc.

Questions
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Lets' discusses