



E-COMMERCE

Technology

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The background image shows a collection of shopping bags in white, pink, and yellow, along with a silver laptop. The laptop screen displays the text 'Shop now' in a white, handwritten-style font. The entire scene is overlaid with a dark, semi-transparent filter.

Subjek

- Overview
- Technology
- Software
- Case study

Technology Trend

Platform

1

2

3

Website

domain

Wordpress

Mobile App

Installed

Ecommerce app in
playstore

Metaverse

AR/VR,
Blockchain

NFT

Technology E-Commerce

Website

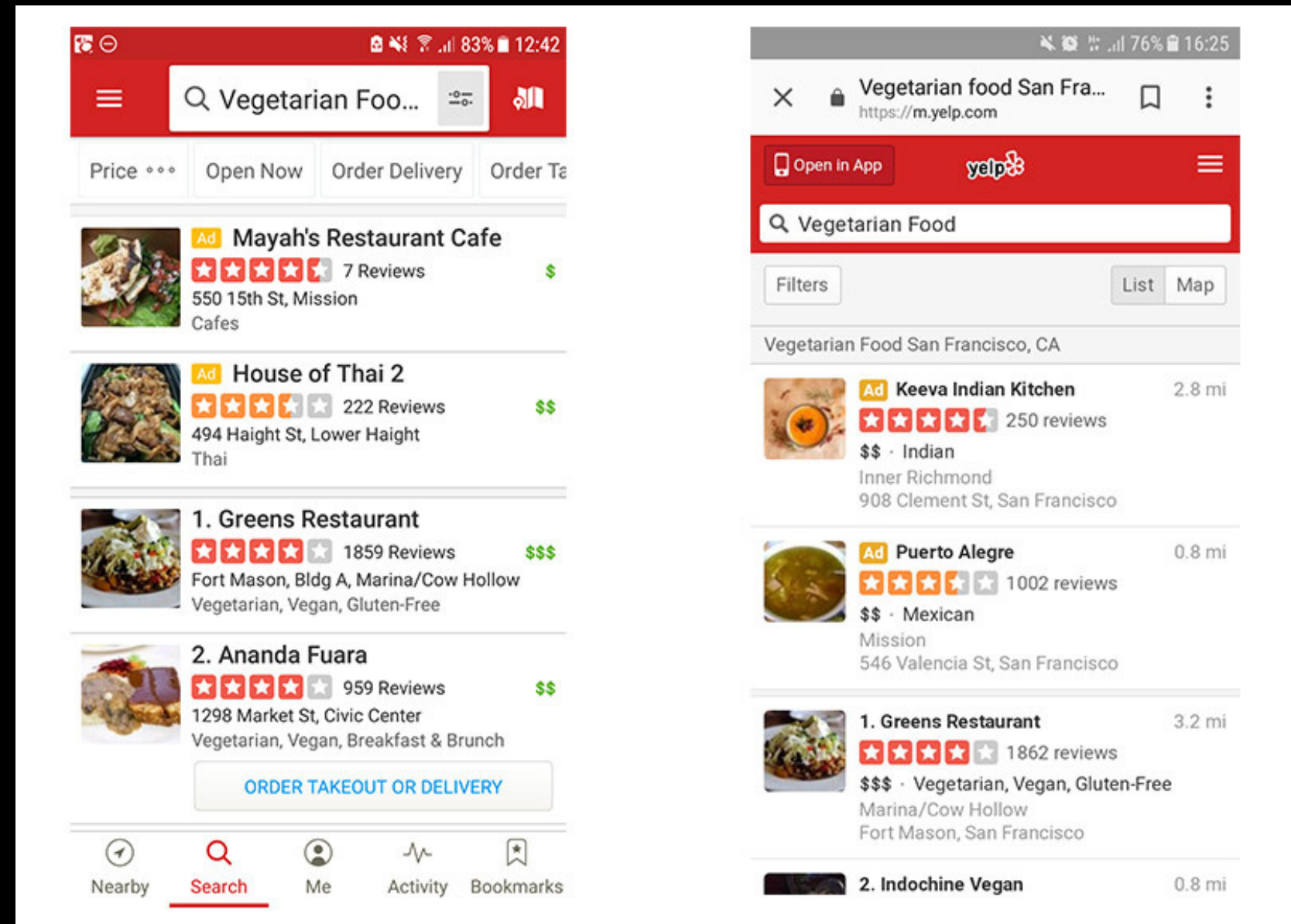
- Browser
- Desktop OS
- Database
- Programming language / template
- Internet
- Cloud computing
- API
- Plugin



Technology E-Commerce

App

- Installed
- Mobile OS
- Database
- Programming language / template
- Internet
- Cloud computing
- Push notification
- API
- Web services



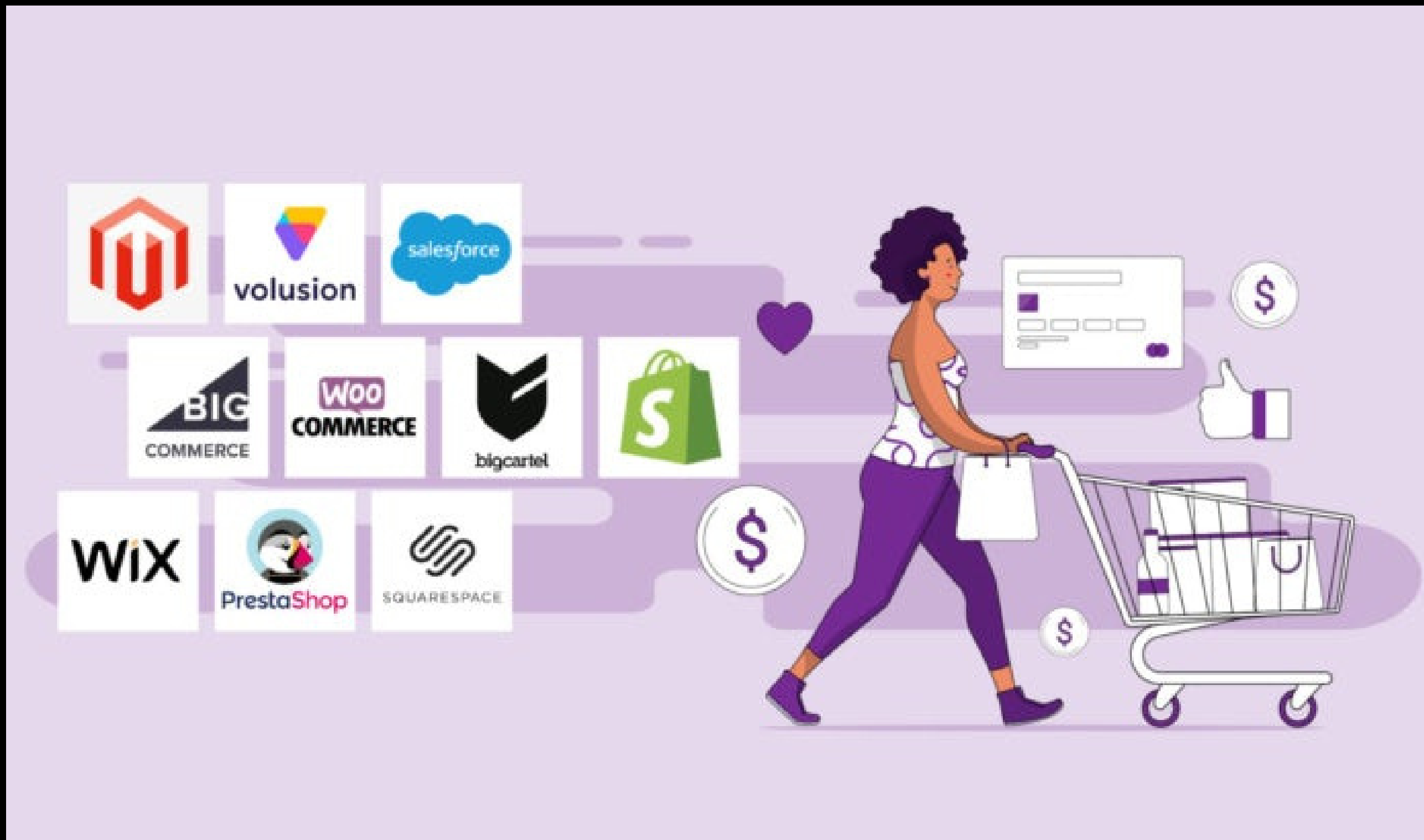
Technology E-Commerce

Metaverse

- Virtual reality
- Augmented reality
- Blockchain
- Secure



Software E-Commerce



Saas Vs. Custom Software

Saas known as “software as a service”. It is a model in which a specific software is licensed on a subscription basis and is centrally hosted by the company who owns and provides

A custom software solution is a tool that is uniquely designed for your business and your specific problem.

Marketplace Vs. Media Social

A marketplace is a platform where vendors can come together to sell their products or services to a curated customer base

In the case of social commerce, Since customer already on social media throughout the day, adding the benefit of shopping without the need to leave a platform makes it that much easier for them to buy what catches their eye.

SaaS Vs. Custom Software Vs. Marketplace Vs. Media Social

- Cost
- Customization
- Hosting
- Security
- Proprietary / Open source
- Platform Access
- Integration
- Control
- Time

Saas Vs. Custom Software Vs. Marketplace Vs. Media Social

- What is your budget?
- What is your timeframe for this tool?
- What is your exact problem?
- What are your future goals?
- etc.

Questions ?

Lets' discusses

Technology Trend

Features

- <https://www.sana-commerce.com/e-commerce-features/>
- <https://www.g2.com/categories/e-commerce-platforms>
- <https://www.smarthint.co/en/ecommerce-technology/>
- etc.